



Newsletter

Until we meet again...

**INDIANA
GROWN**



As the Program Manager for Indiana Grown, I have LOVED working with each and every one of you. It has been my honor to share the story of Indiana agriculture with a consumer audience. I have been offered a new opportunity to serve agriculture and my last day with Indiana Grown and ISDA is this Friday, July 5th.

I wish you all well in all your endeavors and look forward to continuing to enjoy your products whenever I see them. If you ever need to reach me, both Dana and Heather have my personal contact information. Thank you for a great experience with Indiana Grown!

Suzi Spahr

Showcase your products in the Indiana State Fair Marketplace



The 2019 Indiana State Fair is just a few weeks away and runs from **August 2 – August 18**. That means the Indiana Grown Marketplace is right around the corner!

If you are not familiar with this annual opportunity, Indiana Grown operates a store located in the Agriculture Horticulture (Ag/Hort) building that is available for Indiana Grown members to sell their products for the duration of the State Fair. It is a

wonderful opportunity to get your product(s) in front of consumers for 17 days!

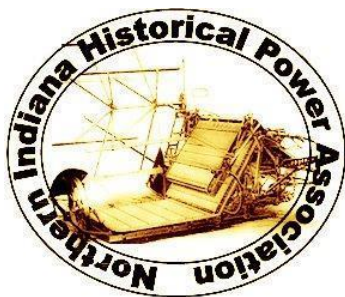
It's FREE to participate, and you are only responsible for setting the price for your items, having them delivered to the store and picking up any remaining product at the end of the fair.

- If you'd like to learn more or to participate, please click [HERE](#) to submit your information. The deadline to register is July 19.

Please direct any questions to Dana Kosco at DKosco@ISDA.IN.GOV.

Interested in sampling your products as well? Click [here](#) for more information and to sign up! Contact Heather Tallman at 317-697-5863 or htallman@isda.in.gov with any questions about sampling.

Northern Indiana Historical Power Association (NIHPA) 42nd Annual Fall Harvest Festival



The [Northern Indiana Historical Power Association \(NIHPA\)](#) is hosting its 42nd Annual Fall Harvest Festival at [Sunset Hill Farm County Park](#) in Valparaiso on September 27, 28 & 29. This year, they are hoping to incorporate Indiana Grown as part of their food and craft vendors.

Expected attendance at this three-day annual event is 5,000 – 7,000 with more or less depending on the weather. There is a \$40 - \$50 vendor fee (crafts, raw or jarred food) and

\$160 for concession space (ready-to-eat food items). No alcohol will be served at this event.

Please contact Adam Floyd, NIHPA Director, at macgyverfloyd@gmail.com or (219)-242-5685 with all questions or to request a food/vendor application. Deadline to apply is September 1st.

Diversity in Agriculture Day



The Lt. Governor's Diversity in Agriculture Day is returning to the 2019 Indiana State Fair on Wednesday, August 14.

Lt. Governor Suzanne Crouch launched the initiative in 2018, in her role as the state's Secretary of Agriculture, in effort to promote diversity and inclusion in the ever-growing career opportunities in agriculture, natural resources, and related sciences in Indiana.

The Lt. Governor's Diversity in Agriculture Day brings together high-school students from underrepresented groups and urban schools who are interested in agriculture, and pairs them with adult role-models working in agriculture and related fields, for a fun and educational day.

This year, we're inviting Indiana Grown members who work in agriculture to share their stories of entrepreneurial success with the students.

We are looking for members who would like to attend, sample in the Indiana Grown area of the Agriculture/Horticulture Building and donate items for the bags that the attendees will receive. We will be serving the students lunch and each student will be making their own fresh Indiana salsa! We are expecting roughly 225 students.

Please see the link below to see how you can get involved.

Anyone interested in participating needs to complete this registration <https://forms.gle/9vkG1AcoAYKfbFQ99>

Taste of Indiana



The Indiana Farm Bureau Taste of Indiana is taking place August 13-15 from 11-5:30 at the Indiana State Fair. This free event takes place in the Farm Bureau Building and is a great way to sample the Bounty of Indiana.

Indiana Farm Bureau is looking for 3-5 Indiana Grown members who would like to sample their products during this time. All samplers need to be registered for the event through the Indiana State Department of Health and bring all of their products and sampling materials. No on-site cooking as the space is limited.

This is a great way to interact with fairgoers especially if you have products on the Indiana State Fair property for sale. This is not a direct sales opportunity and is open to anyone who does not make a product in their home. Average 3 day attendance of this event: 5000 people.

Each booth attendee will receive 1 ticket for admission that day.

Please send all interest to Heather Tallman no later than Friday, July 19.

HTallman@ISDA.IN.GOV 317-697-5863



317.232.8770 | IndianaGrown@isda.in.gov | IndianaGrown.org

Indiana Grown is administered by the Indiana State Department
of Agriculture in partnership with Lieutenant Governor Suzanne Crouch.

One North Capitol Avenue, Suite 600
Indianapolis, IN 46204