

Temperatures are rising and excitement is in the air! Check out what events, opportunities and announcements summer has in store for Indiana Grown members below...

Celebrate Indiana Grown's two-year anniversary

On Friday, July 7 from 10 a.m. – 2 p.m., Indiana Grown will celebrate its two-year anniversary by hosting its first ever "Monumental Marketplace" on the south half of Monument Circle along Market Street. All members are invited to request booth space to sample and sell products "farmers market" style.



Alternatively, members are also welcomed to request smaller booth space to share their company's story and educate attendees, if they will not have products to sell. Due to the large nature of this event, interested members must **RSVP no later than Tuesday, June 6.** Please contact Heather Tallman at <a href="https://

INDIANA GROWN STATE FAIR STORE



Looking for another way to sell your products to an audience of thousands? Indiana Grown will be hosting the Indiana Grown Marketplace this year at the Indiana State Fair. We will be managing the store ourselves this year, so are looking to have a great variety of

products available for sale to State Fair attendees. To provide sales opportunities for as many members as possible, we are limiting each member to 3 different products (at least initially) and State Health Department rules do not allow us to sell home-based vendor products. If you are interested in participating in this year's store, contact Suzi Spahr at sspahr@isda.in.gov.

SEND IN NOMINATIONS FOR <u>INDIANA TOURISM</u> <u>LEADERSHIP</u> AND <u>HOOSIER HOSPITALITY</u> AWARDS

Nominations are now open for both the Will Koch Indiana Tourism Leadership Award and the 2017 Hoosier Hospitality Awards. The Will Koch Indiana Tourism Leadership Award is the highest honor in Indiana's tourism and hospitality industry. The deadline for submitting nominations is Friday,



June 9. Nomination criteria and applications can be found here. Additionally, the Lt. Governor will present the 2017 Hoosier Hospitality Award, which recognizes the high level of service in tourism-related jobs. The submission deadline is Monday, June 19 and nominations can be made here.

CHECK OUT UPDATED AMS USER FEES



The USDA Agricultural Marketing Service (AMS) is implementing a 15% increase in specialty crop inspection fees that becomes effective **Oct. 1, 2017.** AMS is a predominantly user fee-funded agency that provides voluntary grading, inspection, laboratory, audit and certification services for a variety of products. The latest fee

adjustments are posted in the Federal Register.

LET WISH-TV TELL YOUR STORY

WISH-TV is offering their services to help market businesses through video storytelling at affordable prices. This unique opportunity includes customized video production that is available to members for any future marketing purposes. WISH-TV will even travel to members' onsite locations and provide the talent and production necessary to tell members' stories, just like this <u>one</u>. For those who are interested,



please contact Matthew Thompson at matthew.thompson@wishtv.com.

CULTIVATE YOUR INTEREST IN FARMING: VETERAN TOURS



those who are interested, reserve your spot here.

Purdue Extension is inviting military veterans and active duty personnel to join them for their **2017 Veteran Tours** taking place at two veteranowned and operated locations.
Tuttle Orchards will be available for tours on Saturday, July 8, and Crowl Cattle on Saturday, August 12 (both great Indiana Grown members). For

UPDATE YOUR PROFILE ON INDIANA GROWN'S WEBSITE

Visit the newly designed Indiana Grown website and make sure to update your content on your company profile page. If you need assistance, check out this video tutorial that gives a step-by-step guide on how to input business information. We're looking for updated photos, product



listings, contact information and an optional blog post with details about your farm or business, if applicable. We encourage you to provide more than one email address that belongs to an active member of your team to ensure your company receives all Indiana Grown communication. Please contact Suzi Spahr at sspahr@isda.in.gov with any questions.

ADD INDIANA GROWN LOGO TO PRODUCTS



Are you proud to be an Indiana Grown member? Prove it! Place a sticker or graphic on your product, website, or on social media. To place an order, visit here. Members are also always welcome to print their own products.

BRING INDIANA GROWN TO YOUR FARMERS MARKETS

Farmers markets are thriving and the Indiana Grown staff is looking to stop by these markets to help answer questions, educate consumers about the program and meet potential new members. If you're affiliated with a farmers market and believe it could benefit from an Indiana Grown table, please contact Heather Tallman at htallman@isda.in.gov.



SAVE THE DATE: 2018 FANTASTIC FOOD FEST



After a successful <u>2017 showing</u>, the Fantastic Food Fest will return next year from **Feb. 10-11**, **2018**. Members are encouraged to mark their calendars and join next year's exhibitor's list. More details on the event coming soon.

317-232-8770

IndianaGrown@isda.in.gov

IndianaGrown.org

Indiana State Department of Agriculture 1 North Capitol Avenue, Suite 600 Indianapolis, IN 46204

