

MONUMENTAL MARKETPLACE 2022

The fifth annual Indiana Grown Monumental Marketplace will be held Friday, June 17 from 10:00 a.m. to 2:00 p.m. (ET) on Monument Circle in downtown Indianapolis! The deadline for vendor applications has passed. If you received approval to attend, remember to review our <u>FAQ page</u> for important information regarding the event. We will be in touch with additional details, so be on the lookout for communications from the Indiana Grown team. Please direct questions to <u>indianagrown@isda.in.gov</u>.

Help us advertise for Monumental Marketplace, especially if you are attending as a vendor! Share the <u>Facebook event</u> and let your fans know you'll be there. We will be posting about the event regularly on social media and will notify media outlets as we approach the big day.

OPPORTUNITIES Browse active opportunities that may apply to you.

JOIN THE WAITLIST FOR WISH-TV

The 2022 calendar for WISH-TV appearances is now full. If you would like to be added to the waitlist to be contacted in the event of a cancellation, please contact Angela Grant at agrant@isda.in.gov.

Indiana Grown partners with local news station <u>WISH-TV</u> to highlight an Indiana Grown member each Saturday morning. This is a unique experience and opportunity to promote your business and tell your story.



Segments are filmed live at the WISH-TV studio in downtown Indianapolis. Participating members must arrive at the studio by 6:00 a.m. (ET). The first segment goes live at 6:40 a.m. and the second segment goes live at 7:40 a.m. Indiana Grown staff will contact you via email or phone at a later date about your scheduled slot. You must respond the week before your slot or our staff will assume you are unable to attend and search for a replacement.

THE INDIANA SBDC AGRIBUSINESS INITIATIVE

The Indiana SBDC Agribusiness Initiative offers Hoosier small businesses and entrepreneurs in the agriculture sector access to no-cost, confidential specialty business advising and training, including financing, crop yield projections, U.S. Department of Agriculture loan packaging, value-added product development and commodity exporting, among others. The Agribusiness Initiative is made available in partnership with the Purdue Center for Regional Development (PCRD), Purdue Extension and the Indiana State Department of Agriculture (ISDA). For more information and to request assistance, please visit isbdc.org/agribusiness-initiative.



STATEHOUSE MARKET

Statehouse Market is a convenient all-in-one destination for State employees and downtown workers to enjoy a tasty lunch and support a wide variety of Hoosier growers and producers that work to provide fresh, high-quality foods to fellow Hoosiers. This year, market season kicks off May 26 and runs each Thursday from 10:30 a.m. to 1:30 p.m. through Oct. 6, 2022. Indianapolis-area growers, producers, chefs or small businesses interested in joining Statehouse Market as alternates for this market season should email

manager@statehousemarket.com for more information.

MEMBER RESOURCES Review frequently requested information.

MEMBER SPOTLIGHTS

Sign up here to be featured on the Indiana Grown social media channels and website! The information you provide will be used to create social media captions as well as a blog post, so be sure to give us plenty to work with. This is a great way for consumers, other Indiana Grown members and our team get to know your business better.

Pictured: Garcia's Gardens, featured April 14, 2021





MARKETING MATERIALS

Display our logo proudly on your products, vendor booth or storefront! This free benefit of membership with Indiana Grown helps consumers easily identify products that are packaged, grown, raised or processed in Indiana. If you need the updated logo or other marketing materials, please complete this form to submit a request. Note: there are limited quantities of some materials.

SHOP INDIANA GROWN ONLINE MARKETPLACE

Have you registered as a vendor on Shop Indiana Grown? This **FREE** online marketplace is offered to all qualifying Indiana Grown members. Visit <u>shopindianagrown.org</u> and click "<u>Become a Vendor</u>" to begin the application process. A member of the Indiana Grown staff will review your submission before you may continue.

If approved as a vendor, you will be responsible for creating your profile, uploading products, managing and shipping inventory as well as responding to consumer inquiries. **Please note:** all products submitted must have the ability to be shipped, and all consumable products must be made in a commercially-inspected kitchen. Contact indianagrown@isda.in.gov with questions or click here for help getting started.

LG VISITS IG Indiana's lieutenant governor shows support for our members.

WHITE HOUSE CANDY CO.

Lt. Governor Suzanne Crouch visited White House Candy Co. owner Jennie Capelle (left) at the store's booth at the Harrison County Fairgrounds Saturday, April 23, 2022. This Indiana Grown member is a family owned candy, ice cream and gourmet popcorn shop located in historic downtown Corydon.

If you would like to request a visit from Indiana's lieutenant governor, please click here.



317.232.8770 | indianagrown@isda.in.gov | indianagrown.org

Indiana Grown is administered by the Indiana State Department of Agriculture in partnership with Lieutenant Governor Suzanne Crouch. View our <u>Terms of Service</u>.

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