



INDIANA GROWN NEWSLETTER

Helping consumers find more Indiana products 
 Supporting Indiana farms and businesses 
 Promoting products made or grown in Indiana

INDIANA GROWN DIRECTOR

Lt. Gov. Suzanne Crouch and Indiana State Department of Agriculture (ISDA) Director Bruce Kettler announced today that Caroline Patrick will be the new director of the Indiana Grown program and will lead its nearly 2,000 members.



Patrick’s background focuses on culinary arts and local food procurement. She was most recently Director of Food Nutrition at Community Hospital East in Indianapolis and she started a bistro in the hospital focused on local foods. Her education includes a culinary arts degree from The Culinary Institute of America in Hyde Park, New York.

In this role of Indiana Grown director, Patrick will help to ensure Indiana Grown members find and secure new opportunities and work to help consumers shop for local products. She will also meet with elected officials statewide to help them better understand the program and the need to support local food-based businesses and artisans. Additionally, she will oversee the Indiana Grown team and work with them to set and realize a strategic vision and complete other operational needs.

In her previous role she was instrumental in COVID-19 care and precautions for the Community Health Network- East region. Patrick placed a major focus on securing local, fresh ingredients from nearby agri-businesses and farmers to give the Community Hospital East guests, caregivers and patients the best food and nutrition possible. She also oversaw the budget and team of nearly 80 staff members.

"I am thrilled to take on the role of director for Indiana Grown. This program is near and dear to my heart, and I have tried to source local and shop local for years in my previous roles," said Patrick. "I am looking forward to connecting with members and encouraging entrepreneurship, awareness and expansion for local businesses in our great state."

OPPORTUNITIES *Browse active opportunities that may apply to you.*

JOIN THE WAITLIST FOR WISH-TV

The 2022 calendar for WISH-TV appearances is now full. If you would like to be added to the waitlist to be contacted in the event of a cancellation, please contact Angela Grant at agrant@isda.in.gov.

Indiana Grown partners with local news station [WISH-TV](#) to highlight an Indiana Grown member each Saturday morning. This is a unique experience and opportunity to promote your business and tell your story.



Segments are filmed live at the WISH-TV studio in downtown Indianapolis. Participating members must **arrive at the studio by 6:00 a.m. (ET)**. The first segment goes live at 6:40 a.m. and the second segment goes live at 7:40 a.m. Indiana Grown staff will contact you via email or phone at a later date about your scheduled slot. **You must respond the week before your slot or our staff will assume you are unable to attend and search for a replacement.**

THE INDIANA SBDC AGRIBUSINESS INITIATIVE

The Indiana SBDC Agribusiness Initiative offers Hoosier small businesses and entrepreneurs in the agriculture sector access to no-cost, confidential specialty business advising and training, including financing, crop yield projections, U.S. Department of Agriculture loan packaging, value-added product development and commodity exporting, among others. The Agribusiness Initiative is made available in partnership with the Purdue Center for Regional Development (PCRD), Purdue Extension and the Indiana State Department of Agriculture (ISDA). For more information and to request assistance, please visit sbdc.org/agribusiness-initiative.

FEATURED MEMBERS *Learn more about Indiana Grown members.*

THE CAKE BAKE SHOP

Congratulations to Indiana Grown member, [The Cake Bake Shop](#), for an exciting opportunity coming up in 2023. Owner and founder Gwendolyn recently announced the shop will expand to Disney's BoardWalk in Walt Disney World® Resort! If there is a recent win or achievement from your business you would like to share with other Indiana Grown members, let us know! Provide details to indianagrown@isda.in.gov.





MARKETING MATERIALS

Display our logo proudly on your products, vendor booth or storefront! This free benefit of membership with Indiana Grown helps consumers easily identify products that are packaged, grown, raised or processed in Indiana. If you need the updated logo or other marketing materials, please complete [this form](#) to submit a request. Note: there are limited quantities of some materials.

SHOP INDIANA GROWN ONLINE MARKETPLACE

Have you registered as a vendor on Shop Indiana Grown? This **FREE** online marketplace is offered to all qualifying Indiana Grown members. Visit shopindianagrown.org and click "[Become a Vendor](#)" to begin the application process. A member of the Indiana Grown staff will review your submission before you may continue.

If approved as a vendor, you will be responsible for creating your profile, uploading products, managing and shipping inventory as well as responding to consumer inquiries. **Please note:** all products submitted must have the ability to be shipped, and all consumable products must be made in a commercially-inspected kitchen. Contact indianagrown@isda.in.gov with questions or [click here](#) for help getting started.

317.232.8770 | indianagrown@isda.in.gov | indianagrown.org

Indiana Grown is administered by the Indiana State Department of Agriculture in partnership with Lieutenant Governor Suzanne Crouch. View our [Terms of Service](#).

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